



Geography and Planning: Creating a New Tourism Landscape

International Geographical Union Pre-Congress Symposium

15-18 August 2016, Nanjing and Suzhou, China

In cooperation with the 8th China Tourism Conference and 9th Tourism Outlook Conference

<http://www.igutourism.org/nanjing2016.html>

IGU Pre-Congress Symposium Program

Part 1 Symposium Schedule

Schedule for participants attending field trip

August 15	2016	Registration in SOUL Hotel Suzhou
August 16	2016	Field trip in Suzhou and check in Novotel Nanjing Suning Hotel
August 17	2016	Opening Ceremony and field trip in Nanjing
August 18	2016	Symposium sessions in Nanjing University and Farewell dinner

Schedule for participants not attending field trip

August 16	2016	Registration in Novotel Nanjing Suning Hotel
August 17	2016	Opening Ceremony and field trip in Nanjing

August 18 2016 Symposium sessions in Nanjing University and Farewell dinner

15th August Suzhou Registration

10:00—22:00 Check in the hotel

 Hotel name: SOUL Hotel

 Hotel phone number: 0086-0512-67770777

 Hotel address: NO.27-33, QiaoSiKong Lane, Gusu District, Suzhou

11:30-13:00 Lunch
17:30-18:30 Dinner

16th August Suzhou Field Trip

Expedition route in Suzhou

6:30-8:00 Breakfast at hotel (Please check out the hotel and carry your luggage to the bus because of the afternoon departure from Suzhou to Nanjing)

8:00-10:00 Visit the Humble Administrator's Garden

10:00-12:00 Visit the Suzhou Museum

12:00-13:00 Lunch

13:00-16:00 Visit Panmen

16:00-17:00 Dinner

17:00-21:00 Depart from Suzhou to Nanjing

21:30 Check in Novotel Nanjing Suning Hotel

16th August Nanjing Registration

9:00-22:00 Check in the hotel

 Hotel Name: Novotel Nanjing Suning Hotel

 Hotel phone number: 0086-025-85208888.

 Hotel Address: NO.9, Suning avenue, Xuanwu District, Nanjing

Note: Lunch and Dinner on 16th August in Nanjing are not included in the registration fee. The organizing committee advices you to have meals in the hotel or the restaurants near the hotel and pay all by yourselves.

17th August Nanjing Opening Ceremony and Field Trip

Expedition route in Nanjing

- 6:00-7:00 Breakfast at hotel
- 7:00-8:30 Depart from the hotel to the Porcelain Tower Porcelain Tower Monument Park
- 8:30-11:00 Opening ceremony at the Porcelain Tower Porcelain Tower Monument Park
- 11:00-12:00 Visit the Porcelain Tower Monument Park
- 12:00-13:00 Buddhist Vegetarian Meal
- 13:00-16:00 Visit the Zhonghua Gate and Lao Mendong
- 16:00-19:00 Visit Confucian Temple and have dinner there (The organizing committee offers CNY50 meal coupon to you at a self-help snack mall. If you would like more snack, please pay all by yourselves.)
- 19:00-20:00 Visit Qinhuai River by boat (This program is not included in the registration fee, and you can pay 80CNY all by yourselves.)
- 20:00-21:00 Back to hotel

18th August Nanjing Symposium Sessions

- 6:30-7:30 Breakfast at hotel
- 7:30-7:40 Depart from the hotel to Nanjing University Xianlin Campus
- 8:00-11:00 Sessions at Nanjing University Xianlin Campus
- 11:20-11:30 Depart from Nanjing University to Novotel Nanjing Suning Hotel by bus
- 11:30-12:30 Lunch in Novotel Nanjing Suning Hotel
- 13:30-13:40 Depart from Novotel Nanjing Suning Hotel to Nanjing University by bus
- 14:00-17:00 Sessions at Nanjing University Xianlin Campus
- 17:20-17:30 Depart from Nanjing University to Novotel Nanjing Suning Hotel by bus
- 17:30-19:00 Best Paper Announcement and Farewell dinner in Novotel Nanjing Suning Hotel
- 19:00 Shuttle bus to South Nanjing High Speed Rail Station (You can get your high speed rail there or go to the airport by S1 Airport Metro Line there)

19th August Nanjing Shuttle Bus from hotel to South Nanjing High Speed Rail Station

The organizing committee will arrange one shuttle bus at 10:00, 14:00 and 18:00 to depart from Novotel Nanjing Suning Hotel to South Nanjing High Speed Rail Station. It may take you one and half hour to arrive the South Nanjing High Speed Rail Station. You can get your high speed rail there or go to the airport by S1 Airport Metro Line there.

Note: Field trip includes: lunch and dinner on August 15th and August 16th in Suzhou, tickets for excursions in Suzhou and Nanjing, local transportation in Suzhou and Nanjing, and transportation from Suzhou to Nanjing. The field trips include both Suzhou excursion and Nanjing excursion. **Registration fees** (without field trip) include: USB with proceedings, lunches and dinners from August 17 to August 18, refreshment during breaks and transportation (Accommodation is not included).

Part 2 Opening Ceremony: August 17th, 8:00-11:00

Chair: Jie Zhang, Professor, Nanjing University, China

Jinhe Zhang, Professor, Nanjing University, China

8:00-8:15 Group photo taking

8:15-8:30 Welcoming Speech

8:15-8:20	Huayu Lu	Professor, Dean of Faculty of Geographic and Oceanographic Sciences, Nanjing University, China
8:20-8:25	Dingkang Xing	Chair of Tourism academic committee of Nanjing, China
8:25-8:30	Allen A. Lew	Professor, Vice-chair of IGU Commission on Tourism, Leisure and Global Change

8:30-11:00 Keynote speeches

8:30-9:00	Alan A. Lew, Professor Northern Arizona University, USA	Topic: Placemaking: Disneyfication or Sense of Place
9:00-9:30	Carolin Funck, Professor Hiroshima University, Japan	Topic: Planning to remember: how to create "dark" historic and disaster tourism sites
9:30-10:00	Honggang Xu, Professor	Topic: Lifestyle mobility in China: context,

	Sun Yat-sen University, China	perspective and prospects
10:00-10:30	Guoqing Du, Professor Rikkyo University, Japan	Topic: Creativity and Tourism Development of Flower Landscape in Japan
10:30-11:00	Nor'Ain Othman, Associate Professor University Technology Mara, Malaysia	Topic: Cave Swiftlet: Beckoning a new form of sustainable nature-based tourism product

Part 3 Symposium Session Program

(Each paper/abstract only supports one oral presentation by one of the authors)

In the morning: Session 1

Session 1: 8:20-11:00, the Lecture Hall (on the first floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chair: Guoqing Du, Professor, Rikkyo University, Japan

Guosheng Han, Associate Professor, Shandong University, China

Theme: The tourism geography as a storytelling

8:20-8:35	Jie Zhang Nanjing University, China	Soundscape And Geography 【Paper ID 93】
8:35-8:50	Rudi Hartmann University of Colorado Denver, USA	Virtual Reality Tours: New Directions For A Changing Tourism Landscape 【Paper ID 53】
8:50-9:05	Anna Alexandrova, Lomonosov Moscow State University, Russian Federation	Red Tourism In Russia: Current State And Implications 【Paper ID 39】
9:05-9:20	Wang Hui Sun Yat-sen University, China	Exploring Gendered Space From Tourism Interaction: A Study Of Yangshuo Weststreet 【Paper ID 49】
9:20-9:50: Coffee Break		
9:50-10:05	Yan Huang Shaanxi Normal University, China	The Spatial Constitution And Multi-Groups' Perceived Difference Of Landscape Values In Tourism Community 【Paper ID 45】

10:05-10:20	Lihua Wang Liaoning Normal University, China	Study On The Spatial Difference Of Urban Residents' Perceptions Of Tourism Impacts——A Case Of Dalian City 【Paper ID 62】
10:20-10:35	Guoqing Du College of Tourism, Rikkyo University, Japan	Spatial Structure Of Inbound Visitors' Destinations By App Data In Japan 【Paper ID 34】
10:35-11:00	Guosheng Han Shandong University, China	Contextualizing Tourism Geography In China: A Critical Reflection 【Paper ID 60】

In the morning: Session 2

Session 2: 8:20-11:00 Room B237(on the second floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chairman: Carolin Funck, Professor, Hiroshima University, Japan

Liaoji Zheng, Professor, Liaoning Eastern University

Theme: Challenges and best practices of tourism planning

8:20-8:35	Marta Derek University of Warsaw, Poland	Segmenting Tourists By Outdoor Recreation Activities In A Nature-Based Destination 【Paper ID 38】
8:35-8:50	Ifeoluwa Adewumi Hiroshima University, Japan	Adewumi: Tourists' Motivation And Satisfaction: Implication For Tourism Management In Yakushima Island, Japan 【Paper ID 35】
8:50-9:05	Zauyani Zainal Mohamed Alias Ministry of Education of Malaysia, Malaysia	Exploring Visitors Expectation And Satisfaction At Malaysian Trade Shows 【Paper ID 41】
9:05-9:20	Jingdong Chen Sun Yat-sen University, China	Mechanism Analysis On The Development Of Outdoor Sports In Zhang Jiajie: Knowledge Spillover Insight 【Paper ID 73】

9:20-9:50: Coffee Break		
9:50-10:05	Shiting Lin Sun Yat-sen University, China	Adaptive Reuse Building Heritage And Tourists' Experience ——A Case Study Of Lingnan Tiandi In Foshan 【Paper ID 71】
10:05-10:20	Wanwen Bie Sun Yat-sen University, China	How Tourists' Perceived Value On Wetland On Wetland Park Tourism Influences Their Travel Experience And Their Will On Conservation 【Paper ID 77】
10:20-10:35	Feng Cui Nanjing Agricultural University, China	Research On The Economic Compensation Mechanism Of Agricultural Heritage's Protection: Taking Xinghua Duotian In Jiangsu Province Of China As An Example 【Paper ID 31】
10:35-11:00	Carolin Funck Hiroshima University, Japan	Implications For Port Of Call Destinations 【Paper ID 6】

In the morning: Session 3

Session 3: 8:20-11:00 Room B427(on the forth floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chair: Anne-Marie d'Hautesserre, Professor, University of Waikato, New Zealand

Zhaoping Yang, Researcher, Xinjiang institute of ecology and geography, Chinese academy of sciences, China

Theme: Sustainable tourism development and planning

8:20-8:35	Junqing Hao Xi'an university of finance and economics, China	Profile And Determinants Of Pro-Poor Tourism Community Residents' Sense Of Place In Qinling & Daba Mountain Area Of China 【Paper ID 15】
8:35-8:50	Wenjing Li SunYat-sen University, China	Community Empowerment Or Community Disempowerment? Rethinking Community Involvement In Intangible Heritage Tourism 【Paper ID 74】

8:50-9:05	Xiaojun Fan Shenyang Normal University, China	Steam Locomotives Through Tourist Gaze: Symbolic Significance And Construction Of Transportation Heritage 【Paper ID 29】
9:05-9:20	Xuewang Dong Nanjing University, China	The Activation And Development Of Ancient Water Towns From The Perspective Of Tourists' Sense Of Place: The Replicability Of Wuzhen Model 【Paper ID 96】
9:20-9:50: Coffee Break		
9:50-10:05	Daisuke Kojima Nagasaki International University, Japan	Changes In The Inbound Tourist Gateways To Japan 【Paper ID 40】
10:05-10:20	Qingming Cui Sun Yat-sen University, China	Staged Elephants: The Cultural (Re)Production Of Animal Landscape In Thailand 【Paper ID 28】
10:20-10:35	Anne-Marie D'hauteserre University of Waikato, New Zealand	Governance, Sustainability And The Urban Tourism Cluster Of Val D'Europe 【Paper ID 4】
10:35-11:00	Zhaoping Yang Xinjiang institute of ecology and geography, Chinese Academy of Sciences, China	Segmentation By Motivation For Mountain-Based Adventure Tourism 【Paper ID 67】

Have Lunch

11:30	Depart from Nanjing University to Novotel Nanjing Suning Hotel by bus
11:30-12:30	Lunch in Novotel Nanjing Suning Hotel
13:30	Depart from Novotel Nanjing Suning Hotel to Nanjing University by bus

In the afternoon Session 1

Session 1: 14:20-16:30 The Lecture Hall(on the first floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chair: Ploysri Porananond, Associate Professor, Chiang Mai University

Li Cheng, Professor, Sichuan University

Theme: The tourism geography as a storytelling

14:00-14:15	Chunhui Zheng Nanjing University, China	The Inner Struggle Of Visiting ‘Dark Tourism’ Sites: Examining The Relationship Between Perceived Constraints And Motivations 【Paper ID 66】
14:15-14:30	Fengqin Li Anhui Normal University, China	Relationships Between The Physical And Psychological Crowding In The World Heritage——West Lake 【Paper ID 33】
14:30-14:45	Xiaoling Zhang Anhui Normal University, China	A Study On The Crowded Degree Evaluation Of The West Lake Scenic Area In The Tour “Golden Week” 【Paper ID 8】
14:45-15:00	Lili Zhang Anhui Normal University, China	The Study On The Xihu's Tourism Traffic And The Congestion Characteristics 【Paper ID 17】
15:00-15:30 Coffee Break		
15:30-15:45	Sylwia Kulczyk University of Warsaw, Poland	Ecosystem Services And Tourism Geography – In Search Of An Application Model 【Paper ID 37】
15:45-16:00	Kazuki Shibuya Rikkyo University, Japan	Day Trips Of Suburban Inhabitants In Tokyo Metropolitan Area 【Paper ID 58】
16:00-16:15	Itagaki Takeru Rikkyo University, Japan	Changes In Backpacker Tourism In Yuanyang, Yunnan, China 【Paper ID 26】
16:15-16:30	Li Cheng Sichuan University, China	From Taiwan To Mainland: The Destination’s Social Representation Structure And Impacts On Taiwan Youth

		【Paper ID 30】
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In the afternoon Session 2

Session 2: 14:20-16:30 Room B237(on the second floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chair: Nor'ain Othman, Associate Professor, University Technology Mara, Malaysia

Honglei Zhang, Researcher, Nanjing University, China

Theme: Challenges and best practices of tourism planning

14:00-14:15	Fangfang Liu Sun Yat-Sen University, China	Economic Consequences Of Multinational Hotel Groups' Expansion In China And Influencing Factors On Their Location Choice 【Paper ID 76】
14:15-14:30	Mohmed Razip Hasan Universiti Teknologi MARA, Malaysia	Preparatory And Research Design On Destination Management Organisations (Dmos) Managers' Behavioural Intention Towards Crisis Planning In Malaysia 【Paper ID 52】
14:30-14:45	Yi Zhang Wuxi City College of Vocational Technology, China	Influence Of Advertising Appeal And Penetrating On Destination Image And Destination Brand Personality 【Paper ID 43】
14:45-15:00	Yun Long Xiangtan University, China	Spatiotemporal Distribution Characteristics And Influential Factors Of Tourism Employment Demand Based On The Concern Over Network 【Paper ID 12】
15:00-15:30: Coffee Break		
15:30-15:45	Liuliu Guo Xiangtan University, China	Temporal And Spatial Distribution Characteristics And Formation Mechanism Of Network Attention Of Budget Brand Hotel :A Case Study On Home Inn 【Paper ID 10】
15:45-16:00	Song Lu Shanghai Normal University, China	Research On The Tourist Satisfaction Of Evening-Market Tourism Products In Theme Park——A Case Study Of Fantawild Dreamland 【Paper ID 36】

16:00-16:15	Nor'ain Othman University Technology MARA, Malaysia	Islamic Religiosity As The Moderating Effect On The Relationship Between Values And Tourist Decision Making: A Case Of Malaysian Muslim Travellers To China 【Paper ID 59】
16:15-16:30	Honglei Zhang Nanjing University, China	A Larger Pie or More Slices? Senior Tourism Market in China 【Paper ID 88】

In the afternoon Session 3

Session 3: 14:20-16:30 Room B427(on the forth floor), School of Geographic and Oceanographic Sciences, Nanjing University

Chair: Rita Cruz, Professor, São Paulo University, Brazil

Honggang Xu, Professor, Sun Yat-sen University, China

Theme: Sustainable tourism development and planning

14:00-14:15	Yang Peng Sun Yat-Sen University, China	The Relationship Between The Human And Automobile In Self-Driving Tourism 【Paper ID 51】
14:15-14:30	Xiongzhi Wang Sun Yat-Sen University, China	The Constitution Of Tourist Happiness In Reflective Tourism Phase A Grounded Theory Analysis On Kotaro Sawaki'S Tourist Autobiography, The Power Of Travel. 【Paper ID 72】
14:30-14:45	Weinian Wang Jinggangshan University, China	Discussion On Public Tourism Product Development Of Red Tourism Destination - A Case Study Of Jinggangshan 【Paper ID 69】
14:45-15:00	Shengli Ju Nanjing Normal Univesity, China	Research Of Tourism Scenic Spots Network Spatial Centrity: Taking Hangzhou Metropolitan Circle 5a, 4a Scenic Spots As An Example 【Paper ID 64】
15: 00-15: 30: Coffee Break		

15:30-15:45	Ammar Ghafar Universiti Teknologi MARA, Malaysia	Government Support Towards Community Resilience In Homestay Business 【Paper ID 79】
15:45-16:00	Rita Cruz São Paulo University, Brazil	About Tourism Policy And Planning A Critical Analysis For Brazilian Case 【Paper ID 75】
16:00-16:15	Hu Haisheng Jiangxi university of finance and economics, China	Bibliometric Analysis Of Foreign Tourism Resilience Research Based On Citespace III 【Paper ID 14】

Best Paper Announcement and Farewell Dinner

17:40	Best Paper Announcement in Novotel Nanjing Suning Hotel
17:40-19:00	Farewell dinner in Novotel Nanjing Suning Hotel

Organizers

International Geographical Union, Commission on the Geography of Tourism,
Leisure and Global Change Geographical

Geographical Society of China, Commission on Tourism Geography

Institution for Tourism Research & School of Geographic and Oceanographic
Sciences, Nanjing University

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University Technology MARA, Malaysia