



International Seminar “The political economy of tourism”

University of São Paulo/International Geographical Union

**Department of Geography- Faculty of Philosophy, Languages and Literature, and
Human Sciences**

São Paulo 2019, October 26-31

Tourism is revealed, objectively, within the social and historical process, conflicting and contradictory of the production of space. Our proposal is to unveil the meanings of tourism through an approach based on political economy as an analytical path that is necessary when trying to understand the guts of its insertion in the contemporary world, considering the processes of globalization of markets, the advancement of neoliberal policies , concentration and centralization of capital, financialization of the economy, production of an urbanization, with which tourism coexists in a dialectical relationship.

At the level of social practice, imbued with cultural meanings, tourism impacts everyday life through the appropriation of culture and the space become a commodity. On the economic front, it is among the activities with the greatest possibilities of positively impacting the GDPs as a moment of overcoming the crisis of the Fordist regime. At the political level, it is presented as a strategy for achieving accumulation. Tourism, finally, deepens, in its process of development in the 21st century, different geographical scales, in a contradictory way, through the movement of people and capital.

Conference Main Themes

1. State, public policies and the production of space for tourism

In spite of the deep transformations promoted by the advance of neoliberalism, the states maintained their protagonism in the social and historical process of space production. How have different nation states acted to promote the development of tourism and how does this performance reveal itself in the production of space?

2. Economic financialization and tourism

The capitalist mode of production is experiencing a time when financialization has become a structuring element in the process of reproduction of capital, affecting, in a different way, nations, markets and economic activities, among which tourism. How has the financialization of the economy interfered in the development of tourism and in what way does tourism, dialectically, contribute to its reproduction?

3. Tourism in the urban society today

The urbanization of society is generalized, differentiating itself and keeping, however, the regional and local particularities. Analyzing the relationship between urbanization processes and tourism development considering different places in the world is the analytical challenge that this axis proposes. How is nowadays the relationship between urbanization-tourism/tourism-urbanization?

4. Culture as an alibi and the commercialization of space by tourism

The protection of natural and cultural heritage is historically linked to the promotion of its use and its appropriation by tourism in a perspective of the consumption of the particularities of space in a broad sense. What strategies make natural and cultural heritage goods for tourist consumption?

5. Tourist companies and the commercialization of space

The "world of tourism" refers to a wide range of companies that directly and indirectly participate in the process of reproduction of the activity over time, as in the case of travel agency and lodging companies, as well as cruises. What is the role played by large multinational and trans-national corporations in the tourism sector in the space arrangements assumed by the activity at different scales?

6. Contradictions in the world of work in tourism

In the last decades the world of work has undergone profound transformations on a global scale, but it is necessary to consider the particularities of each nation-state. Regulatory aspects make up this debate, but do not exhaust the issue, which encompasses more general historical processes such as precarization and outsourcing, among others. How is tourism organized today, considering its main characteristics?

GENERAL PROGRAM

October 26-27, 2019 – Fieldworks

Fieldwork 1: The city of São Paulo centralities and the geographies of tourism in urban spaces – Sunday, 26th

Fieldwork 2: Tourism and coastal urbanization (Bertioga/Riviera de São Lourenço) – Sunday, 27th

Fieldwork 3: Tourism in Protected Areas (Rain Forest) – Saturday and Sunday, 26-27th

10/28/2019 – Free Day

10/29/2019 (Terça-feira/Martes/Tuesday)

8:30am – 6:00pm: Conference Check-in and Registration Open

9:00am – 10:00am: Open Ceremony

10:00am – 12:00pm: Opening Conference (“Tourism, production of space and everyday life”
- Professor Ana Fani Alessandri Carlos)

12:00pm – 2:00pm: Lunch

2:00pm – 4:30pm: Round Table 1

4:30pm – 5:00pm: Coffee Break

5:00pm – 7:30pm: Thematic Sessions

7h30pm: Reception Cocktail

10/30/2019 (Quarta-feira/Martes/Wednesday)

9:30am – 12:00pm: Thematic Sessions

12:00pm – 2:00pm: Lunch

2:00pm – 4:30pm: Round Table 2

4:30pm – 5:00pm: Coffee Break

5:00pm – 7:30pm: Thematic Sessions

10/31/2019 (Quinta-feira/Jueves/Thursday)

9:30am – 12:00pm: Thematic Sessions

12:00pm – 2:00pm: Lunch

2:00pm – 4:30pm: Thematic Sessions

4:30pm – 5:00pm: Coffee Break

17:00pm – 19:00pm: Discussion on topics raised at the round tables and overture for future research (Each thematic session will be attended by a teacher or researcher who will be responsible for synthesizing the answers to the questions guiding the debate and will share the result in this final session).

Fees

Category	REGULAR	LATE
	Until August 20th, 2019	After August 20th, 2019
Professors and other Foreign Professionals	US\$ 200	US\$ 300
Brazilian and Latin American Professors and other Professionals	US\$ 100	US\$ 150
Graduate Students (from every country)	US\$ 40	US\$ 60
Graduate Students from PPGH/USP	US\$ 20	US\$ 30

Abstracts

The presentation of a paper in this meeting is conditioned to the approval of the Abstract according to the norms described below:

1. Only one paper per person will be allowed. The abstract can be written in Portuguese, Spanish or English. The abstracts in Portuguese and Spanish should also include their English version.
2. The abstract to be presented should contain: title, author's name, institutional affiliation and respective country. The proposer should also indicate one of the main conference thematic themes to which his summary is suitable. In addition, it should present the subject and the object, the research problem, the objective (s) and the results achieved in a clear way. The abstract must have at least 6000 characters with space (approximately 3 pages) and a maximum of 10000 characters with space, considering Times New Roman 12, spacing 1,5. By submitting a summary to the event, you warrant to the organizers the right to publish it in the Seminar's book of abstracts and to disclose it electronically.

3. The deadline for Abstract submission is May 1st, 2019, 23:59 Brasilia time. There will be no extension of this deadline and no exceptions will be accepted after this date.
4. The results of the evaluation of the abstracts will be published May 20th, 2019.
5. The presentation of a paper in the event is conditioned to the approval of the Abstract by the Scientific Committee and the payment of the registration fee until August 20th, 2019.

Commission Organizing Committee

General Coordination

Prof. Rita de Cássia Ariza da Cruz

Assistant Coordinators

Prof. Ana Fani Alessandri Carlos

Prof. Isabel Alvarez

Prof. Hervé Théry

Prof. Regina Almeida

Prof. Reinaldo Machado

General Secretary

Clenes Louzeiro

Pos-Doctorate

Eudes Leopoldo

Scientific Comission (Brazil)

Prof. Ana Fani Alessandri Carlos (USP)

Realização:   Department
of Geography



Organização:  LERGEO

Prof. Isabel Alvarez (USP)

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Prof. Hervé Théry (USP)

Prof. Regina Almeida (USP)

Prof. Reinaldo Machado (USP)

Prof. Maria Goretti Tavares (UFPA)

Prof. Maria Tereza Paes (Unicamp)

Prof. Davis Gruber Sansolo (UNESP)

Scientif Comission (Foreign Researchers)

Will be available soon.

PERIOD	DAY 1* (10/29/2019)	DAY 2 (10/30/2019)	DAY 3 (10/31/2019)
MORNING	Opening Ceremony: 9:00am – 10:00am Opening Conference: 10:00am – 12:00pm	Thematic Sessions: 9:30am – 12:00pm	Thematic Sessions: 9:30am – 12:00pm
LUNCH	12:00pm – 14:00pm	12:00pm – 14:00pm	12:00pm – 14:00pm
AFTERNOON	Round Table 1: 14:00pm – 16:30pm Coffee Break: 16:30pm – 17:00pm Thematic Sessions: 17:00pm – 19:30pm	Round Table 2: 14:00pm – 16:30pm Coffee Break: 16:30 – 17:00pm Thematic Sessions: 17:00pm – 19:30pm	Thematic Sessions: 14:00 – 16:30pm Coffee Break: 16:30 – 17:00pm Final Round Table 17:00pm – 19:30pm
EVENING	Reception Cocktail: 19:30pm – 21:00pm	_____	_____

* Registration will be open only on the first Day (10/29/2019), from 8:30am to 6:00pm