



International Geographical Union  
Commission on Tourism, Leisure & Global Change



## *Programme*

International Geographical Union Regional Congress 2013

# Pre-Conference Meeting Tourism between Tradition and Modernity

Beppu/Miyajima/Okayama (Japan)

**July 31-August 4 2013**

Organised by:

IGU Commission on Tourism, Leisure and Global Change

*and*

Association of Japanese Geographers Study Group on Tourism  
and Leisure

*and*

Japanese Society for Geographical Sciences Tourism Working  
Group

## Conference Schedule

### Wednesday, July 31:

Arrival in Beppu (by plane from Tokyo/Osaka to Oita, or by train)

15.00-18.00 Registration at Seawave Hotel; check-in at Hotel Seawave, Arthur or Nishitetsu

19.00 Dinner at Hotel Sansenkaku Rooftop Beer Garden (opposite Hotel Nishitetsu)

### Thursday, August 1st:

8.30 Guided tour of Beppu and Yufuin hot spring resorts, departing from Hotel Seawave/  
Hotel Nishitetsu

13.00 Lunch at APU cafeteria

14.00-18.00 Presentations (Ritsumeikan Asia Pacific University APU)

18.15 Transfer to Hotels

19.30 Hitparade Club Dinner

### Friday, August 2nd:

8.51 Departure to Miyajima by train (via Hiroshima)

12.30 Arrival at Miyajima, lunch

14.00-17.30 Presentations (Hiroshima University of Economics Seminar House)

17.30-19.00 Guided town walk

19.00 Japanese dinner at hotel

After dinner: evening walk to light-up at Itsukushima Shrine

Hotel: Hotel Miyajima Makoto (Japanese style *ryokan*)

### Saturday August 3rd:

Visit to Itsukushima Shrine (individual)

9.45 Departure Miyajima

11.00 Hiroshima Peace Park

12.30 Departure Peace Park – Okayama Comfort Hotel (Bus, lunch on the way)

15.30-18.40 Presentations (Okayama Comfort Hotel Conference Room)

Dinner: individual

19.30-20.30 Okayama Summer Festival Fireworks

Hotel: Okayama Comfort Hotel

### Sunday, August 4th:

7.15 Departure for Naoshima (Bus)

9.30 Seminar and lunch at Benesse House, visit to museum and Art House Project

14.55 Ferry from Naoshima

16.15 Okayama Station

Departure for Kyoto (Train, individual)

Please note: we will travel in high season, so please expect crowded trains and some waiting times, especially on Naoshima.

## Presentation Schedule

Thursday, August 1st: (Ritsumeikan Asia Pacific University APU)

### **Session 1: 14.00-15.50 Tourism in Asia 1**

Chair: Toshio KIKUCHI (Tokyo Metropolitan University, Japan)

14.00-14.10 Opening Ceremony

14.10-14.30 *Analysis on Kyoto's calligraphic landscape as tourist attractions: tradition, adoption, and modernity –with comparison to calligraphic landscape in Tokyo and Beijing.* Jie ZHANG, Shao-Jing LU, & Hong-Lei ZHANG (Nanjing University, China) Guoqing DU (Rikkyo University, Japan)

14.30-14.50 *Green Tourism and Rural Revitalization in Japan.* Munehiko ASAMIZU (Yamaguchi University, Japan), Fred SCHUMANN (University of Guam, USA), Abhik CHAKRABORTY (Shimane Prefecture Mountainous Region Research Center, Japan)

14.50-15.10 *Sustaining Satoyama and Satoumi Communities and Livelihoods through Tourism.* Kazem VAFADARI, Malcolm COOPER (Ritsumeikan Asia Pacific University, Japan)

15.10-15.30 *Changes in ski resorts through the development of inbound tourism in Japan: A case study of Niseko-Hirafu district, Hokkaido.* Masaaki KUREHA (University of Tsukuba, Japan)

15.30-15.50 *The Difference in Support Provided to Foreign Tourists among Four Districts in Hakone, Japan: Yumoto, Hakone-machi, Gaura and Miyanoshita.* Takayuki ARIMA, Toshio KIKUCHI (Tokyo Metropolitan University, Japan)

### **15.50-16.20 Coffee Break**

### **Session 2: 16.20-18.00 Branding and Commodification**

Chair: Honggang XU (Sun Yat-sen University, China)

16.20-16.40 *When the Brand is in Jeopardy: Authenticity and the Branding of Cultural Heritage Destinations.* Dallen J. TIMOTHY, (Arizona State University, USA)

16.40-17.00 *Tourism, commodification and authentication of Venice.* Paola MINOIA (University of Helsinki, Finland)

17.00-17.20 *Melting Pot or Spice Basket? Packaging a Unique Blend of Cultural Heritage for Tourism on Grenada.* Velvet Nelson (Sam Houston State University, USA)

17.20-17.40 *Street Naming, Tourism Development, and Cultural Conflict: The Case of the Old City of Acre/Akko/Akka.* Noam SHOVAL (The Hebrew University of Jerusalem, Israel)

17.40-18.00 *Tourism, Entrepreneurs, and the Public Recognition of Industrial Heritage: The Case of the Kingdom of Gold, Sweden.* Dieter K. MÜLLER (Umeå University, Sweden)

## Friday, August 2nd: (Hiroshima University of Economics Seminar House)

### **Session 3: 14.00-15.20 Tourism and Nature**

Chair: Monika RULLE (Leuphana University Lueneburg, Germany)

14.00-14.20 *Traditional Ecological Knowledge in Relation to the Conservation and Ecotourism Development of Miyajima, Japan.* Ifeoluwa Bolanle KAYODE (Hiroshima City University, Japan)

14.20-14.40 *Protected nature – just to be visited by the most able visitors or by every one?* Thor FLOGNFELDT (Lillehammer University College, Norway)

14.40-15.00 *Is there a future wildlife parks? Public attitudes, visitor perceptions and management implications in a changing world.* Dirk REISER (Cologne Business School, Germany)

15.00-15.20 *Kogi Indians interactions with eco-tourists in Sierra Nevada de Santa Marta, Colombia.* Andres Ricardo Restrepo CAMPO (Universidad de Antioquia, Columbia)

### **15.20-15.50 Coffee Break**

### **Session 4: 15.50-17.30 Tourism in Asia 2**

Chair: Anne-Marie d'HAUTESERRE (University of Waikato, New Zealand)

15.50-16.10 *The Impacts Tourism on Diversification of Bai Ethnic Entrepreneurs.* Honggang XU, Zhouyuan TANG (Sun Yat-sen University, China)

16.10-16.30 *Can Transport Provision Promote Tourist Mobility Between Provinces in China?* Hong-lei ZHANG, Jie ZHANG, Shi-en ZHONG, Jin-he ZHANG, Ze-hua LIU (Nanjing University, China)

16.30-16.50 *Variations on a Theme Park in Contemporary China: city as theme park and theme park as city.* Shien ZHONG, Jie ZHANG (Nanjing University, China)

16.50-17.10 *Charter operations in Japan post-deregulation.* Chuntao WU (Sichuan University, China)

17.10-17.30 *Dynamics of Silk Road Tourism.* Stanley TOOPS (Miami University, USA)

## Saturday August 3rd: (Comfort Hotel Conference Room)

### **Session 5: 15.30-16.50 Wellness, body and spirit**

Chair: Masaaki KUREHA (University of Tsukuba, Japan)

15.30-15.50 *Wellness Elements as Exclusive Image Promoters and Branders of Tourism Sites.* Alon GELBMAN (Kinneret College on the Sea of Galilee, Israel)

15.50-16.10 *Dance, tradition and tourism.* Anne-Marie d'HAUTESERRE (University of Waikato, New Zealand)

16.10-16.30 *Immaterial World Heritage Flamenco as a Tool for Seville's Tourism Development.* Tatjana THIMM (Constance University of Applied Sciences, Germany)

16.30-16.50 *Religious cultural heritage: a stage for the creation of non-religious tourism experiences.* Monika RULLE (Leuphana University Lueneburg, Germany)

16.50-17.20 Break

## **Session 6: 17.20-18.40 Experience, interpretation and management**

Chair: Dieter K. MÜLLER (Umeå University, Sweden)

17.20-17.40 *Softening The European Tourism Crises: Western Society's Heritage In Focus By Asian Visitors*. Anton GOSAR (University of Primorska, Slovenia)

17.40-18.00 *Language, Heritage and Tourism*. Alan A. LEW (Northern Arizona University, USA)

18.00-18.20 *Preserving through adapting: Managing heritage attractions to enhance economic and social sustainability*. John MELVIN (University of Nottingham Business School, Great Britain)

18.20-18.40 *Wooden Architecture Heritage As A Resource For Tourism Development In The Western Carpathians*. Marek WIECOWSKI (Polish Academy of Sciences, Poland)

## Organisers

### *IGU Commission on Tourism, Leisure and Global Change*

The Commission's specific is to examine the geographical nature of tourism, leisure and global change and related modes of mobilities. The Commission also aims to stimulate a deeper integration between discussions in tourism and leisure geographies in order to understand the current processes and outcomes of human mobilities and globalization. The purpose is to encourage geographical tourism research that would be influenced by the current development, mobility and sustainability discussions in human geography. The Commission has over 650 corresponding members from over 80 countries. The Commission has a web-site and mailing list IGUST, see:

[www.tourismgeography.com](http://www.tourismgeography.com) and <http://tech.groups.yahoo.com/group/TourismGeography/>

Chair: Prof. Dieter K. MÜLLER (Department of Geography and Economic History, Umeå University, Sweden)

### *Association of Japanese Geographers Study Group on Tourism and Leisure*

This research group is founded for communications between tourism geography researchers. Particularly communicating with overseas researchers is one of the major purposes of this group. Research of tourism and leisure is gaining interest not only in Japanese geography but also other academic disciplines. Discussions and exchanges of information take place with other disciplines as well as in geography. Major activities are holding session at AJG meetings, holding excursions at AJG meeting, attending research congresses around the world, communicating with other research groups and commissions of tourism geography and organizing research symposiums and congresses.

Chair: Prof. Toshio KIKUCHI (Tokyo Metropolitan University, Japan)

### *Japanese Society for Geographical Sciences Tourism Working Group*

This academic society was founded in 1961 and publishes its own journal four times a year. It is supported by more than 600 members from all over Japan. It has several working groups, changing every year. The Tourism Working group has been active before; it was reestablished in 2013 to prepare for the IGU conference.

Representative: Dr. Carolin FUNCK (Graduate School of Integrated Arts and Sciences Hiroshima University, Japan)

## **Presenters**

|                                |  |
|--------------------------------|--|
| D'Hautesserre, Anne-Marie      | University of Waikato                    |
| Flognfeldt, Thor               | Lillehammer University College           |
| Gelbman, Alon                  | Kinneret College on the Sea of Galilee   |
| Gosar, Anton                   | Univerza na Primorskem                   |
| Lew, Alan A.                   | Northern Arizona University              |
| Melvin, John                   | University of Nottingham Business School |
| Minoia, Paola                  | University of Helsinki                   |
| Müller, Dieter K.              | Umeå University                          |
| Nelson, Velvet                 | Sam Houston State University             |
| Reiser, Dirk                   | Cologne Business School                  |
| Restrepo Campo, Andres Ricardo | Universidad de Antioquia                 |
| Rulle, Monika                  | Leuphana University Lueneburg            |
| Shoval, Noam                   | The Hebrew University of Jerusalem       |
| Thimm, Tatjana                 | Constance University of Applied Sciences |
| Timothy, Dallen J.             | Arizona State University                 |
| Toops, Stanley                 | Miami University                         |
| Wiecowski, Marek               | Polish Academy of Sciences               |
| Honggang, Xu                   | Sun Yat-sen University                   |
| Zhang, Hong-lei                | Nanjing University                       |
| Zhang, Jie                     | Nanjing University                       |
| Zhong, Shien                   | Nanjing University                       |
| Arima, Takayuki                | Tokyo Metropolitan University            |
| Asamizu, Munehiko              | Yamaguchi University                     |
| Kayode, Ifeoluwa Bolanle       | Hiroshima City University                |
| Kureha, Masaaki                | University of Tsukuba                    |
| Vafadari, Kazem                | Ritsumeikan Asia Pacific University      |
| Wu, Chuntao                    | Sichuan University                       |

## **Organizers**

|                 |                                     |
|-----------------|-------------------------------------|
| Funck, Carolin  | Hiroshima University                |
| Kikuchi, Toshio | Tokyo Metropolitan University       |
| Cooper, Malcolm | Ritsumeikan Asia Pacific University |